

EXHIBIT A

**POLICY, STRATEGIES AND OBJECTIVES
GENERAL CASE**

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I. GENERAL BACKGROUND

Our world and all its countries have shown a progressive deterioration in their wealth and income distribution process. This has been reinforced by the increasing internationalization of the markets and the gradual globalization of economies. For that reason, at an accelerated pace, a larger number of people gain fewer opportunities to access available markets; this has motivated polarization of the distribution.

Historically, the population pyramid has experienced dramatic changes, provoking worldwide failure of the Socio-Economic System, thereby creating fewer opportunities for the less fortunate peoples, as follows.

The enemies to be defeated are called poverty and under-development.

Our Company aims at the correct application of our organization's fundamental purpose : to **CHANGE PROBLEMS INTO OPPORTUNITIES**.

II. POLICIES

The main thrust of the Company prescribes that funding shall be allocated to specifically targeted areas, involving minimal participation by political parties, religious movements and local governments, in a way that innovative procedures, resultant from our investigations, can be forthcoming and implemented to their full impact with significant raise of quality of life for the communities targeted to be helped.

Bright World Corporation

Our objectives will be geared towards the most needing and/or those of less integrated social segments of the economic communities of each Nation, while also incorporating the needs and requirements of our ethnic communities.

Areas or sectors requiring urgent attention are the following:

- a. Education
- b. Health
- c. Energy
- d. Transportation
- e. Telecommunications
- f. Environment
- g. Venture Capital Projects, using banking and finance as bridges

It should be reiterated that projects where the Company is willing to participate shall not, in any way, be related to political parties, religious orders, and/or governments of any kind. If it is required, to attain the aim of these projects, the scope of any such relationship shall be limited exclusively to achieve our desired goals - which are to mitigate poverty and promote personal and national development.

a. Education

In this particular area, the tasks of the Company are based on two specific aspects: Formal and Informal Education, with high relevance in regard the value, honesty, loyalty, and respect. Our purpose will be the creation in all and each level of education of adequate standards and provide opportunities of/for life to the students..

1. Formal Education

It is proposed that there should be construction and operation of public interest schools aimed at preparation of students for better integration into the real world with superior opportunities for their success. This will be attained through an

education syllabus in specific arts and trades. It is suggested that the introduction of a scheme to board students and teachers would greatly increase the success rate in areas of both basic and higher education.

For those who are interested in improving their cultural knowledge by continuing their education, there will be college centers of advanced education to consolidate and specialize in particular fields.

Scholarships providing housing, food, dress and bibliography will also be made available. This will allow those whose performance consistently reach higher levels and also whose family's financial circumstances would not otherwise allow the possibility to increase in a significant form their human capital. Also, it will generate a growth environment to become a better person and professional and, at the same time, to strengthen their values, their basics and the principles that will formulate their own and the future of others interacting with them, on this planet.

2. Informal Education

There has been intensive consultation with several organizations and entities with whom it is wished to collaborate/corroborate efforts involving the respective commitments of each organization.

There are several organizations and Companies throughout our selected countries specifically oriented toward development of the most needed areas and to those original communities, with whom we have established lines of communication in order to formulate suitable actions and objectives, with clear, long-term policies, establishing common strategies in order to succeed in our anticipated objectives in shorter periods of time, thanks to the reinforcement of all entities efforts.

Projects approval in this sector will be assessed with the support of specialized organizations in these matters, such as Institutions and Universities. Investments and forecast expenditures must be submitted for approval by the Social Board of the Company.

b. Health

Evaluation of less protected areas or geographical regions give motivation to introduce special projects aimed at diminishing the most relevant causes of infant malnutrition, morbidity and death.

Complementary feeding projects throughout sectors of population which indicate the effects of under-nourishment, together with hospital projects that will come about as a result of social and technical evaluation, will be applied as a natural result of the evident needs in sample sectors of the population. The revised health infrastructure shall be equipped with the latest generation of clinical instruments and a complete spectrum of modern equipment. Targeting areas for the structuring of new health centers shall consider fundamental protection of the workers and their families together with the inhabitants enclosed towards ethnic regions.

The considerations of placement, size, equipment requirements and so on, will be technically determined and approved by the Social Board of the Company.

c. Energy

The Energy Sector Policy aims to integrate the social and environmental considerations in the energy planning and in the complete cycle of energy development.

To minimize environmental impact and social impact in the energy implementation projects. To promote extended utilization of new energy resources and renewable energy resources.

To operate such energy production facilities based on crops', plants' and animals' waste with minimum impact on the environment.

Power systems based on renewable energy sources (RES) such as solar, wind, hydro, biomass, geothermal etc., and improvements in the energy efficiency and conservation programs in the existing facilities are considered promising solutions for alleviating some of the power shortages in most countries and also in reducing GHG emissions.

The Social Board of the Company will authorize all expenditure and investment needed.

d. Transportation

The main goal of a transportation strategy is the identification and realization of more sustainable travel. This means delivering an efficient, safe and sustainable way of moving people whilst achieving associated benefits and meeting the goals of environmental integrity, social equity and economic efficiency.

The overall goals are to:

- Encourage a change of attitude and behavior towards greater use of sustainable modes of transport, for example, public transport, collective transport, walking and cycling;
- Improve access to public transport for all people and organizations by strengthening the conditions for sustainable transport modes;
- Satisfy mobility needs via a more efficient and integrated use of existing and planned transport and land-use infrastructure;
- Reduce traffic growth and congestion by achieving a mode shift from private motorised vehicle trips to a more efficient and sustainable mode of transport;

- Create an efficient multimodal public transport network that will facilitate the interconnection and interoperability of associated transport networks; and
- Increase the economic efficiency of the entire transport system.

e. Telecommunication

Telecommunication is the transmission of text, images, sounds, and messages, by radio, wire, optical, or other types of electromagnetic systems. When there is a need to exchange appropriate information between two sender/receivers, telecommunication is used widely. It has helped us grow and become more connected globally. Currently, 98% of the world uses telecommunication to connect each other and it is used by most of us on a daily basis for more than just receiving personal information but also entertainment, business, health, trade and education.

In Education

With the help of telecommunication systems, children are no longer only able to learn in school. In the era of information, we are able to research and learn about any and every matter with a couple of clicks on devices. Thanks to modern technology, people are able to attend school without leaving their homes due to family, illness or comfort reasons.

In Healthcare

Telecommunication systems also come in handy in healthcare, helping patients to get in touch with places with proper medicine or equipment to heal and comfort the sick without having to travel miles and miles away. Hospitals are also benefitting from telecommunications with the help of getting details of a patient from another doctor, checking vital statistics that need to be monitored and keeping the waiting times shorter since it is easier to reschedule over an e-mail or phone than to come in, waste your time and reschedule in person.

In Business

Telecommunication serves as an important tool for businesses. Thanks to it, companies are able to grow faster, do more business and control their products, markets, and staff better. Calling to schedule a meeting, being able to set up an employee network, and be present at meetings over the internet or phone are all incredible luxuries we would not even dreamt of a century ago.

In Economic Growth

We have all experienced the importance and the benefits of telecommunication in our society and daily lives. It has become a non-negotiable part of our lives and we continue to discover the importance it has in agriculture, transportation, and administration. Detecting earthquakes before they happen to warn farmers, figuring out that there is going to be a hurricane or severe weather conditions, or other natural disasters are all possible thanks to this technology. Other than agriculture, telecommunication is also used to fly & land airplanes, manage vehicles and control passenger information for greater safety in transportation.

By having an impact on all aspects of life, telecommunication helps to change the world for the better. Being able to contact anyone that uses it over the world is amazing on its own - even without the other social benefits it has. Making life easier, one connection at the time, telecommunication is a sector we all wish to grow only for good and to bring the world together, peacefully.

f. Environment

Programs to be promoted by the Company shall consider several options. Initially, to consider the purchase of land for specific projects and, secondly, plantation of trees on lands of third parties in a joint venture association for the expansion and growth of natural wooded areas and to include a program of reforestation and the cleaning of the oceans and to help nature increase its availability and growth as based on their own capabilities

The priority objective of the reforestation project will focus in three (3) main areas:

1. Create a basis for the development and respect of Mother Nature that will allow a harmonic (flora & fauna) development of all the reforested lands.
2. Centered on the Kyoto's protocol and in the UNO's norms regarding generation of oxygen, it is possible to obtain subsidies that will allow the inhabitants or tenants of these woods to earn a living.
3. Help and support actions to stop the increasing deforestation which is prevalen in all areas; the high and middle lands and also the tropical and subtropical lands and put in action the projects to clean oceans, rivers and lakes.

In order to improve the habitat, 'think tanks' should be set up to complement what was previously stated. Efforts should be made to improve, for example, the quality of residual water and irrigation systems for agricultural and industrial usages, preserve wild fauna, the rain forest, lakes, rivers and seas of the country, among many other facets.

e. Venture Capital

In order to mitigate these severe problems, the Company will assign important resources to the creation of enterprises using venture capital schemes for the production of natural product and promote the aquaculture, with a program for rational use of the agricultural production, its industrialization and most efficient commercialization for both the internal and external markets.

Integral economic evaluation of each project structure will always require financial and social evaluation. For that purpose the equation Cost / Benefit, ROI, Actual Net Value will always be used with the pertinent sensitized results of each case. The surplus that will be generated by these projects, in areas that will be handled by the

Company, will be designated to new humanitarian projects. (The previous situation is known as “The virtual circle of the solidarity” rules and policy which our Board Chairman wrote in 2001).

The financial administration of these projects will be done through the pre-established structure put together by the Company and will apply the most severe controls regarding its organization and the administration of the funds.

Authorization of expenditure, as in investments and programs that will be derived from the proceeds of such investments, will be subject to approval by the Venture Capital Board of the Company and will mirror the desired objectives of our work-intensive enterprises. This will bring improvement to the quality of life for the participants and also provide an area of influence of the project.

III. STRATEGIES

Introduction of projects to each area will be based upon elaboration of objectives to maximize profits and shall be measured by the Internal Rate of Social Return.

Composition of the elements of each project to include development of every aspect of the general culture of each ethnic community could mean a restriction to its continuing development potential. Nevertheless, a correct evaluation will mean a long term stronghold that will give permanence and will increase the value of the projects.

Simultaneously, once further information is collected, priorities will be re-evaluated and other states / country shall be incorporated into the list.

Venture capital projects will be complementary to the social projects and will form an integrated whole project encouraging permanence and promotion of development.

Formation of human and physical capital for less-developed sectors of the population will be the base criteria for any application to the Company for funds and assistance. In order for the Company to be able to give objective consideration for approval of any such application it is necessary for the application to document a detailed explanation of the project requirements together with supporting evidence.

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